

**GoMoto, a Self-Service Kiosk and Customer Experience Platform, launches exclusive Canadian reseller partnership with VenueVision Integrated Dealership Solutions**

*GoMoto and VenueVision Improve Customer Experience with Streamlined Dealership Operations and End-to-End Customer Communication*

**October 9th, 2019** – GoMoto, a developer of progressive technologies for automotive service lanes that modernizes the dealership experience and drives customer engagement, proudly announces their Virtual Service Advisor Platform has been integrated with VenueVision Integrated Dealerships Solutions, the leading automotive communications platform in Canada.

GoMoto's Virtual Service Advisor is kiosk technology for the service lane that provides streamlined, self-led customer check in and check-out. GoMoto kiosks significantly reduce the customer's check-in and check-out time while providing a consistent experience that improves customer satisfaction and revenue. GoMoto's turn-key, cloud-based hardware and software solutions can be dynamically tailored to any dealership process or operation.

Integrating VenueVision with GoMoto dramatically increases customer convenience and improves communications between the dealership and its service customers. Customers will be able to check in faster, authorize additional repairs faster, receive real-time status updates and checkout faster by viewing and paying their invoices ahead of arrival with Mobile Cashier. Additionally, during the repair VenueVision's fully integrated Shuttle Tracker and Loaner software provides more efficient scheduling and dispatching, reducing frustrations for all.

"When you improve efficiencies and reduce frustrations for the customer, you give them valuable time back in their busy day and in return they reward you with greater retention and better CSI scores. A win for everyone." - Dave Hooper, President, VenueVision.

"Automotive dealers are looking to improve their dealership experience, profitability and end-to end solutions," said GoMoto CEO, Todd Marcelle. "Working with VenueVision, the market leader in Canada, was an easy decision."

"We couldn't be more excited to partner with GoMoto for the Canadian market. The pairing of VenueVision CX suite with GoMoto's Virtual Service Advisors enables us to provide an entirely new level of premium experience for dealership customers." - Dave Hooper, President, VenueVision.

**About GoMoto**

GoMoto was started by seasoned automotive and technology entrepreneurs with a simple passion to develop and deploy the dealership experience of the future. GoMoto creates comprehensive dealer-focused solutions that drive sales and provide customers captivating interactive technology in-store. Their flagship product, The Virtual Service Advisor, is indoor and outdoor Kiosk technology that streamlines service check-in and increases profitability by intelligently offering customers vehicle-specific product, service, and trade equity offers.

For more information about GoMoto or the Virtual Service Advisor please visit <http://www.gomoto.com> or call 773.844.5382.

**About VenueVision Integrated Dealership Solutions**

VenueVision's integrated platform transforms automotive dealerships into modern digital dealers, providing a premium customer experience that drives loyalty and retention. VenueVision enables dealerships to deliver high impact, time sensitive information on customer facing screens, mobile devices and by text messaging with real-time snapshots from DMS, CRM and third-party sources. Mobile Cashier, Integrated Shuttle Tracker, e-Loyalty/Rewards and Loaners/Rentals solutions are proven to increase CSI and drive greater retention and profitability for dealers.

For more information about VenueVision, please visit <http://www.venuevision.com> or call 866.401.1300.